


# Certificate in Finance for Non- Finance Managers

[Live Virtual Instructor-led Training  
(VILT)]



# Certificate in Finance for Non-Finance Managers

## About the course

Knowledge of financial aspects, which helps in decision making, is the key to success. It is important for non-finance professionals to be conversant with financial-decision making tools, which helps them to analyse a given financial statement, understand the nature of cost and ways to reduce cost, take pricing decision, decide a product mix and opt for the best option suiting the financing need.

This program provides awareness and understanding of the ways finance affects their business objectives. The participants will get familiar with the form, content and analysis of financial statements and the main accounting principles and techniques. The program may also help in the improvement of organizations' performance by pointing out the importance of cost control, break even and variance analysis. After completing the program, participants will be able to communicate comfortably with financial executives and discuss the financial performance of the organization effectively.

This 18 hour program is expected to give you valuable insight on important financial areas and is extremely relevant for decision making.

## Who should take this course?

The program is most suited for:

- ▶ Business Owners
- ▶ Middle level Managers
- ▶ Head of non-financial division/function
- ▶ Self-employed non-finance professionals
- ▶ Non-Commerce Graduates

## Benefits of the course

This program may help you to:

- ▶ Understand financial statements and its key elements
- ▶ Understand how business decisions made by you impact key elements of your company's financial statements
- ▶ Identify signals pointing to deterioration in financial condition
- ▶ Take part in discussions on current financial and economic issues
- ▶ Know the advantages of budgeting
- ▶ Analyze the reasons for variances between the actual and budgeted results
- ▶ Understand what the cost of business operations is and how to manage the same
- ▶ Learn the most important principles of budgeting
- ▶ Be able to prepare management information.

# Agenda

## Day 1

### **Elements of Financial Statements I**

- ▶ Balance Sheet
- ▶ Profit & Loss Statement

### **Elements of Financial Statements II**

- ▶ Cash Flow Statements
- ▶ Notes to Accounts
- ▶ Accounting concepts and systems
- ▶ Profits vs Cash Flows

### **Analysis of Financial Statements**

- ▶ Financial Analysis
- ▶ Trend and common size statements
- ▶ Financial Ratios and their Interpretations covering:
  - ▶ Profitability and Liquidity Ratios
  - ▶ Return on Capital Ratios

## Day 2

### **Management of Working Capital**

- ▶ Working Capital and Its Components
- ▶ Working Capital Cycle and Working Capital Financing
- ▶ Management Decision Making
- ▶ Case Study

### **Cost concepts and its application in Decision Making I**

- ▶ Types of cost - Direct & Indirect, Fixed & Variable
- ▶ Cost Volume Profit Analysis
- ▶ Understanding Cost behaviour

### **Cost concepts and its application in Decision Making II**

- ▶ Relevance of Activity Based Costing
- ▶ Marginal Costing
- ▶ Make or Buy, Shut down or continue
- ▶ Sell or process further, Domestic vs Export Sales

## Day 3

### **Budgets and Budgetary Control I**

- ▶ Different types of Budgets (Departmental, Function based, Cash, Master)
- ▶ Budgeting systems (ABC / ZBB / Rolling / Incremental / Planning)

### **Budgets and Budgetary Control II**

- ▶ Variance Analysis
- ▶ Case study

### **Capital Budgeting and Investment Appraisals I**

- ▶ Meaning of Capital Budgeting
- ▶ Relevance of Capital Budgeting
- ▶ Techniques of Capital Budgeting
- ▶ Payback Period
- ▶ Accounting Rate of Return and Net Present Value
- ▶ Internal Rate of Return
- ▶ Discounted Payback Period
- ▶ Case Study

### **Capital Budgeting and Investment Appraisals II**

- ▶ Net Present Value
- ▶ Internal Rate of Return
- ▶ Discounted Payback Period
- ▶ Case Study



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## Program deliverables

- ▶ Training duration -18 hours
- ▶ 3 month's access to Recorded Lectures
- ▶ EY Certificate of Completion post assessment
- ▶ EY Presentations and Publications
- ▶ Query handling through dedicated email support

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## Delivery Mode

The program will be delivered live in virtual instructor-led training mode (VILT)

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## Certification

Participants will receive a certificate of completion at the end of the course on successfully clearing the assessment. Participants who will not be able to clear the assessment in maximum 3 attempts will get a certificate of participation.

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## Course fee

INR 12,000 plus taxes

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## Contact

For more information contact:

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## Our other flagship programs:

- ▶ Certificate in IFRS
- ▶ Certificate in Exploratory Analytics in Python
- ▶ Certificate in Ind AS
- ▶ Certificate in Financial Modelling and Valuation
- ▶ Certificate in Blockchain Technology
- ▶ Certificate in Data Visualization Using Tableau
- ▶ Certificate in Business Intelligence with Power BI
- ▶ Certificate in Advance Analytics using R
- ▶ Certificate in Lean Six Sigma Green Belt
- ▶ Certificate in Artificial Intelligence and Machine Learning in Python
- ▶ Certificate in Predictive Analytics in Python



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## Disclaimer and Terms & Conditions

Training programs are subject to a minimum number of participants. If a training program does not meet this criteria, then EY FAAS Learning Solution is entitled to cancel it at its discretion, without liability. In such instances, the EY FAAS Learning Solution team can offer the participants alternative options or a refund as applicable

A full refund less an administration fee of INR 5000 will be given for cancellation requests received up to 5 working days before the training. Cancellations must be made via emails only, before 5 working days deadline. Delegates who cancel less than 5 working days before the training, or who don't attend, are liable to pay the full course fee, and no refunds can be given. However, if you wish to attend a subsequent scheduling of the course, and you have paid your course fee in full, the same could be done subject to availability of the seats in the subsequent batches. Replacement participants are always welcome

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## About EY Learning Solutions

In today's testing business environment, with organizational transformation and regulatory change constant features, a flexible and cost-effective workforce is critical. High-quality training is a crucial element of innovative talent management, to improve performance and ensure that your teams can respond to today's challenges and are equipped for career success.

We, at EYFAAS, realized this need and accordingly we have set up a dedicated "Learning Solution" practice to help corporate and practicing professionals to deal with new requirements. FAAS Learning Solutions supplements EY's primary range of services and provide business specific training solutions for our clients and business communities throughout India, Europe, the Middle East and Africa. This is done with the help of a multidisciplinary team of trainers from around the world. As a globally integrated firm, we bring global insight to our training programs.

All training programs are regularly updated to reflect changing trends and guidance. Our practical, relevant and stimulating courses are facilitated by highly competent trainers who have first-hand knowledge of the subject matter. We recognize that each client will have a different history, size, location and sector; therefore, programs can be tailored to specific needs of your business.

## For details contact

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# Our offices

## Ahmedabad

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## Bengaluru

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## Ernst & Young Associates LLP

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